

#### #acquiring day . welcome



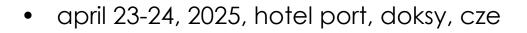
# den akceptace sektoru plateb & technologií

23-24/4/2025 hotel port doksy



- is one of the most significant conferences in the field of merchant acquiring, cards & payment systems in the czech republic
- original concept of multilevel knowledge sharing built on both business
- presentations, networking, round tables
- entertainment and various activities set
- focus on payment cards, payments and progressive technologies
- open platform for exchange of expierences and innovations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website acquiring.com
- registration from march 21 to april 18, 2025
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#acquiring day . term and place



- wed 23/4 arrivals . conference program
- wed 24/4 conference program . departures

w: hotelport.cz
w: acquiringday.com
w: bankovnikarty.cz
w: cardmag.cz
w: artofcard.com



#acquiringday . wednesday . conference day

- april 23, 2025, hotel port, doksy, cze
  - morning arrivals . check in 14.00 pm
  - 11.00 11.30 welcome & coffee
  - 11.45 12.45 lunch
  - 12.50 13.00 kick off
  - 13.00 15.00 conference program
  - 15.00 15.30 coffee break & networking
  - 15.30 17.30 conference program
  - 17.30 18.30 extra time & fresh
  - 18.30 19.30 conference social program
  - 20.00 21.00 dinner
  - 21.00 23.30 cocktail

#acquiringday. thursday. conference day



• april 24, 2025, hotel port, doksy, cze

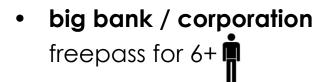
morning networking face2face departures

## #acquiringday . key themes

ACQUIRING DAY

- ai intelligence
- cashback
- click & pay
- crypto
- digitalization
- innovation in payment ecosystem
- eco & sustainability
- e-commerce
- legislation & regulation
- m-commerce
- merchant acquiring
- security, risk, biometric & behavioral analysis
- user experience
- and more

#acquiringday . participation



- middle bank / corporation freepass for 3+
- small bank / corporation freepass for 1+





## • sponsor

visibility of logo & corporation name (banners, website, stand, advertising) 30 min presentation slot in the prime time freepass for 6+

## • main partner

visibility of logo & corporation name (banners, website, stand, advertising) 20 min presentation slot in the program agenda freepass for 4+

#### • partner

visibility of logo & corporation name (banners, website, stand, advertising) freepass for 2+

#acquiringday . conference fee



- sponsors & partners conference fee by agreement
- sbk member conference fee 0
- zbk member
   conference fee 0
- non sbk & zbk
   conference fee
   100 eur (2.500 czk)

#acquiringday.production



### production & contact

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#### • organizer

bank card association (bca) / sdruzeni pro bankovni karty (sbk) vodickova 28 110 00 prague 1 czech republic www.bankovnikarty.cz id: 64933849 tax id: cz64933849

### #acquiringday . enjoy



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